



# Tech Connect

## Customized Hiring Events for Your Company

Meet Pre-Screened Candidates | Attract Passive Job Seekers | Leverage Deep Hiring Knowledge

Tech Connect leverages the Pittsburgh Technology Council's (PTC) three decades of talent acquisition expertise, storytelling and industry access for members to not only fill key positions, but also to brand themselves as employers of choice in an ever-competitive technology marketplace.

### Why Tech Connect?

- The PTC has decades of events-based talent acquisition services and unparalleled reach into the region's tech community
- Tech Connect showcases and brands your company's one-of-a-kind atmosphere and corporate culture through a uniquely designed event experience
- Opportunity to involve hiring managers in an intimate setting to communicate your organization's brand, value and opportunities
- Target pre-screened people for your open roles – only get the best candidates
- Engage in a relaxed group environment instead of a formal interview process
- A confidential and private environment encourages passive job seeker attendance

### 5 Steps to Tech Connect Success

- Step 1: Consult with PTC's Talent Team to outline the perfect candidate
- Step 2: Develop custom messaging and marketing for the hiring event at your facility
- Step 3: Market to the entire technology community through PTC marketing channels and partners
- Step 4: Review candidates and invite only those who meet your standards
- Step 5: Showcase your facilities, culture, and open positions then interview pre-screened candidates

Contact Andrea Krueger ([akrueger@pghtech.org](mailto:akrueger@pghtech.org)) to start the conversation today.

“ We loved Tech Connect! We have hired a dozen people with this service.”

- HM Health Solutions



**Pittsburgh  
Technology  
Council**