



"TALKING WITH YOUR MOUTH FULL" VIDEO SERIES

The Most Interesting Conversations Happen Around a Great Meal

The Pittsburgh Technology Council's "Talking With Your Mouth Full" (TWYMF) video/radio series connects you directly to the Pittsburgh region's fast-growing technology industry with authentic conversations about the issues and trends shaping the future.

Through this unique interview series, the Council's unmatched storytelling expertise and exclusive access into the region's technology/innovation ecosystem positions your business as an essential part of Pittsburgh's present and future groundswell.

BE A PART OF THE DISCUSSION. START TALKING WITH YOUR MOUTH FULL!

Master Sponsor

Be the exclusive sponsor of a single or multiple TWYMF videos. Master sponsors can pick both location, content matter and interview subjects of each video.

Investment: \$7,500

Content Sponsor

Be recognized as a thought leader and seen as an expert behind any technology, business and entrepreneurial trends.

Investment: \$4,500 (Must be accompanied with a Location Sponsor)

Location Sponsor

Have your restaurant or business as the backdrop of a TWYMF video. We'll add B-roll of your operations and sponsor recognition in the video shot at your location.

Investment: \$3,500 (Must be accompanied with a Content Sponsor)

Deliverables:

- 2, 6-minute interview videos
- 1, 30-second teaser video
- Videos are single-camera shoot capturing an authentic, one-take, impromptu feel as if the viewer is part of the conversation
- Audio with sponsor recognition from the two videos will be aired on TechVibe Radio KDKA 1020 AM.
- Videos housed on PTC's YouTube Channel.
- Videos promoted through all PTC social media and e-mail marketing platforms to reach its membership and beyond.
- All video content can be used by the sponsor for additional marketing and promotional purposes.

*Contact Carolyn Candebat at 412-918-4244 or
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