

# STEM 2 WORK

Bridging the Gap Between Education & Innovation  
with Industry-Led Solutions

APRIL 19, 2017

PITTSBURGH  
TECHNICAL COLLEGE

PRESENTED BY: Pittsburgh  Technology Council

2017 STEM SUMMIT SPONSORSHIP OPPORTUNITIES

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## 2017 STEM SUMMIT SPONSORSHIP OPPORTUNITIES

The 2017 STEM Summit is a one-day event designed to bring together education leaders with technology companies from the Pittsburgh area to see “STEM-In-Action.” At this year’s event, STEM Summit attendees will have the opportunity to talk about cutting edge STEM education practices, plus all attendees will have the opportunity to visit some of the most exciting technology companies in the region enabling them to see what it is like to work in the STEM sector. Join us at the 2017 STEM Summit for engaging discussions, a keynote speech, and STEM company visits!

### EVENT AGENDA (TENTATIVE)

7:15 am: Check-In, Networking & Continental Breakfast at Pittsburgh Technical College  
8:00 am: Event Kickoff by PTC  
8:15–9:30 am: - Keynote Speaker TBD  
9:30-9:45 am: Break  
9:45-10:00 am: Board Buses for Company Tours  
10:00 am: Depart for 1st Company Tours  
10:30 am: Arrive at Companies & Begin Tour/Presentations  
12:00-12:30 pm: Lunch Break at 1st Tour Company  
12:30-12:45 pm: Board Buses & depart for 2nd Tour Company  
1:15 pm: Arrive at 2nd Companies and Begin Tour/Presentations  
2:45 pm: Finish 2nd Tour and Board Bus for Pittsburgh Technical College  
3:15 pm: Arrive at Pittsburgh Technical College & Depart for Home

### LAST YEAR’S COMPANY TOURS INCLUDED:



**INDUSTRIAL  
SCIENTIFIC**



**SHELL GAMES**



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### PLATINUM SPONSOR

#### 2 AVAILABLE

- Industry Exclusivity
- Four (4) event tickets
- Optional exhibit space, including table, power & wifi for materials for first part of day (@ Pittsburgh Technical College)
- Recognition on all digital marketing materials & event signage as a “Platinum Sponsor”
- List of attendees post-event (attendee name, title and company only)
- Opportunity for a company office/building to be a Host Tour location for STEM Summit attendees (details & requirements TBD with Council Event Director)
- Opportunity to provide company literature and/or giveaways at event registration table
- Opportunity to introduce a featured speaker at the event
- First right of refusal for 2018 STEM Summit: Deadline October 31, 2017

**SPONSORSHIP INVESTMENT: \$5,500**

### GOLD SPONSOR

#### 4 AVAILABLE

- Three (3) event tickets
- Recognition on all digital marketing materials & event signage as “Gold Sponsor”
- List of attendees post-event (attendee name, title and company only)
- Opportunity for a company office/building to be a Host Tour location for STEM Summit attendees (details & requirements TBD with Council Event Director)
- Opportunity to provide company literature and/or giveaways at event registration table

**SPONSORSHIP INVESTMENT: \$4,000**

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### TRANSPORTATION SPONSOR

#### 4 AVAILABLE

- Two (2) event tickets
- Recognition on all digital marketing materials & event & bus signage as “Transportation Sponsor”
- List of attendees post-event (attendee name, title and company only)
- Opportunity for a company office/building to be a Host Tour location for STEM Summit attendees (details & requirements TBD with Council Event Director)
- Opportunity to provide company literature or giveaways on attendee buses

**SPONSORSHIP INVESTMENT: \$3,000**

### BREAKFAST SPONSOR

#### 1 AVAILABLE

- Two (2) event tickets
- Recognition on all digital marketing materials & event signage as “Breakfast Sponsor”
- List of attendees post-event (attendee name, title and company only)
- Company logo featured on breakfast napkins

**SPONSORSHIP INVESTMENT: \$2,500**

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**CONNECTION SPONSOR**  
PROVIDED BY SCHED APP

### 1 AVAILABLE

- Two (2) event tickets
- Recognition on all digital marketing materials & event signage as “Connection Sponsor”
- List of attendees post-event (attendee name, title and company only)
- Logo Recognition on event app as “Connection Sponsor”

**SPONSORSHIP INVESTMENT: \$2,000**

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