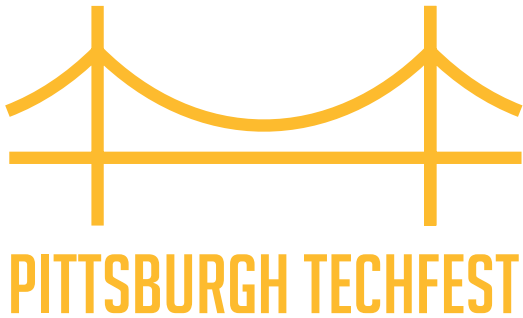


**PITTSBURGH TECHFEST**

**2017 SPONSORSHIP  
OPPORTUNITIES  
JUNE 10, 2017**



**June 10, 2017**

**LaRoche College, Zappala College Center  
9000 Babcock Boulevard, Pittsburgh, PA**

Pittsburgh TechFest is a one-day event on Saturday, June 10th, 2017, where software development professionals from Southwestern Pennsylvania and surrounding areas will get together to talk and learn about perfecting their craft.

Topics will include coding, tools, agile, project management, etc. All development disciplines (devs, testers, PMs, DBAs, BAs etc.) and all development stacks (Ruby, Java, .Net, JavaScript, Python, SQL Server, Oracle, etc.) are welcome!

This event sells out every year, with over 300 people expected to be in attendance. Attendees come from many of Pittsburgh's top companies, including: Omnicell, Eaton, FedEx, McKesson, Summa Technologies, UPMC – just to name a few.



Engaging Minds. Embracing the World.



# SPONSORSHIP OPTIONS

## Main Event Sponsorship \$3,000

*(2 Available)*

- *Five (5) complimentary tickets to the event*
- *Preferred location for: 1 exhibit space, including 6-ft. table with access to power and wifi, in main keynote/cocktail reception space during entire event*
- *Verbal recognition as "Main Event Sponsor" during event*
- *Recognition on all marketing materials & event/digital signage as "Main Event Sponsor"*
- *Recognition on main presentation screen slide during opening keynote & cocktail reception*
- *Recognition as "Main Event Sponsor" included in all emails regarding the event and in any online event advertisements*
- *Opportunity to speak during one (1) daytime session*
- *Company logo included on the TechFest webpage and PTC event webpage (URL link included)*
- *Company logo printed on napkins at cocktail reception*
- *List of attendees (attendee name, title, company only)*
- *Ability to address attendees during lunch and/or cocktail reception (up to 5 minutes/each)*
- *Ability to offer raffle items at your table*

## Platinum Sponsorship \$2,000

*(5 Available)*

- *Three (3) complimentary tickets to the event*
- *1 exhibit space, including 6-ft. table with access to power and wifi, in main keynote/cocktail reception space during entire event*
- *Verbal recognition as "Platinum Sponsor" during event*
- *Recognition on all marketing materials & event signage as "Platinum Sponsor"*
- *Recognition as "Platinum Sponsor" included in all emails regarding the event and in any online event advertisements*
- *Opportunity to speak during one (1) daytime session*
- *Company logo included on the TechFest webpage and PTC event page (URL link included)*
- *Ability to offer raffle items at your table*

## Gold Sponsorship \$1,500

*(3 Available)*

- *Two (2) complimentary tickets to the event*
- *Recognition on all marketing materials & event signage as "Gold Sponsor"*
- *Recognition as "Gold Sponsor" included in all emails regarding the event and in any online event advertisements*
- *Company logo included on the TechFest webpage and PTC event webpage (URL link included)*
- *Ability to provide raffle items on shared sponsor table*

**Silver  
Sponsorship  
\$1,000**

*(2 Available)*

- *Two (2) complimentary tickets to the event*
- *Recognition on all marketing materials & event signage as "Silver Sponsor"*
- *Recognition as "Silver Sponsor" included in all emails regarding the event and in any online event advertisements*
- *Company logo included on the TechFest webpage and PTC event webpage (URL link included)*

**Breakout  
Room  
Sponsorship  
\$750**

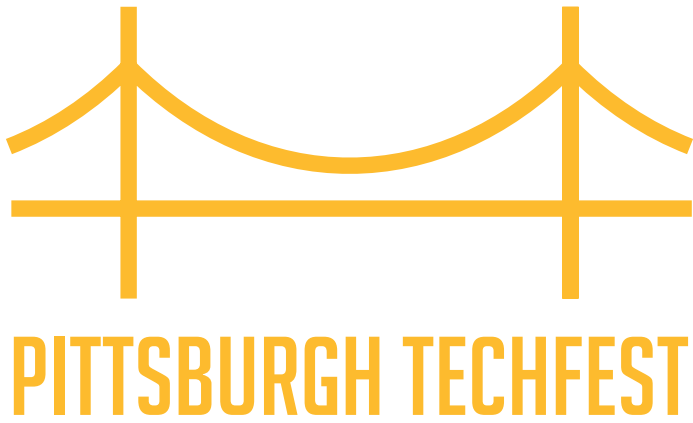
*(1 Available)*

- *One (1) complimentary ticket to the event*
- *Recognition on all marketing materials as "Breakout Room Sponsor"*
- *Recognition as "Breakout Room Sponsor" included in all emails regarding the event and in any online event advertisements*
- *Company logo included on the TechFest webpage and PTC event webpage (URL link included)*

**Break  
Sponsorship  
\$500**

*(1 Available)*

- *One (1) complimentary ticket to the event*
- *Recognition on all marketing materials & event signage as "Break Sponsor"*
- *Recognition as "Break Sponsor" included in all emails regarding the event and in any online event advertisements*
- *Company logo included on the TechFest webpage and PTC event webpage (URL link included)*



# SPONSORSHIP FORM

Please email or fax your signed and completed agreement to **Carolyn Candebat** at the **Pittsburgh Technology Council** at **ccandebat@pghtech.org** or **412.687.5232**

This agreement is made and entered into by and between the Pittsburgh Technology Council, having its principal office at 2000 Technology Drive, Suite 100, Pittsburgh, PA 15219 and

COMPANY NAME: \_\_\_\_\_,

having its principal location of business at

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_,

for the purpose of sponsoring the 2016 Pittsburgh TechFest.

**Please select from the following:**

- Main Event Sponsorship – \$3,000
- Platinum Sponsorship – \$2,000
- Gold Sponsorship – \$1,500
- Silver Sponsorship – \$1,000
- Breakout Room Sponsorship – \$750
- Break Sponsorship – \$500

**COMPANY**

SIGNED: \_\_\_\_\_

PRINT NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

DATE: \_\_\_\_\_

**FOR THE COUNCIL**

SIGNED: \_\_\_\_\_

PRINT NAME: **CAROLYN CANDEBAT**

TITLE: **SENIOR DIRECTOR, BUSINESS DEVELOPMENT**

COMPANY: **PITTSBURGH TECHNOLOGY COUNCIL**

DATE: \_\_\_\_\_

Please email or fax your signed and completed sponsorship agreement page to **Carolyn Candebat** at the **Pittsburgh Technology Council** at **ccandebat@pghtech.org** or **412.687.5232**.