



**The Pittsburgh Technology Council's Golf Outing is a signature event for executives and professionals in the IT, engineering, healthcare and support services industries, among others. This day on the green provides a great opportunity for networking with peers, prospects, customers and business partners. Lunch, prizes and cocktail reception are provided, followed by dinner and awards.**

**This year's participants will enjoy a day of golf and networking at Treesdale Golf & Country Club. We will again welcome a group of distinguished Honorary Hosts to the event, from CEOs to CIOs and CISOs to CMOs from some of the most influential companies in the region. In addition, special on-course events, skill games and team prizes will make this day one to remember.**

#### **EVENT AGENDA** - MONDAY, AUGUST 6, 2018 *(SUBJECT TO CHANGE)*

9:00 am: Check-in opens

9:00 am - 10:30 am: Coffee & Networking

10:45 am: All Golfers on carts; Treesdale Golf Staff to review rules for day & take golfers to starting holes. Boxed Lunches will be available on golf carts.

11:00 am: Shotgun Start

5:00 pm: (Approx) Golfers Off Course & Reception (Bar Open)

6:00 pm: Dinner, followed by Awards & Prizes 7:00 p.m.

7:00 pm: Safe Travels!

#### **HOW YOU'LL BENEFIT**

You will have a chance to connect with industry leaders, engage with current and prospective clients and customers and develop personal and professional networks and relationships.

#### **INCLUDED IN 2018 EVENT:**

- Skill Prizes
- Hole-in-One Prizes
- Raffle, Gift Bags & Much More

#### **WHO YOU'LL MEET:**

- More than 150 industry professionals, including C-Level executives
- Attendees span several industry verticals, including IT, telecommunications, healthcare, advanced manufacturing, higher education and support services

## 2018 SPONSORSHIP OPPORTUNITIES

### VIP EVENT SPONSOR- 1 Available

- Event Tickets: 1 foursome (2 company attendees + 1 PGH CIO & their guest) (additional guests pay standard registration fee)
- Opportunity to choose 1 PGH CIO (list provided by PTC) to golf with your 2 company attendees
- Inclusion in event marketing including signage, website, email
- Ability to address the crowd during opening & closing remarks
- Opportunity to host a company 10'x10'tent & table on-course (provided by PTC)
- 1/4-page advertisement for upcoming issue of TEQ Magazine
- Opportunity to provide giveaways to all attendees
- Company collateral distributed at event
- Company logo on welcome bags
- Company-provided gift in welcome bags (**must receive 200 items by July 27, 2018**)
- Opportunity to provide a raffle prize at reception
- Verbal acknowledgement at event
- List of attendees (name, company and title only)
- First Right of Refusal for 2019 event (Deadline: December 3, 2018)

**SPONSORSHIP INVESTMENT: \$8,000**

### MAIN EVENT SPONSOR- 3 Available

- Event Tickets: 1 foursome (2 company attendees + 1 PGH CIO & their guest) (additional guests pay standard registration fee)
- Opportunity to golf with an assigned PGH CIO & their guest
- Inclusion in event marketing including signage, website, email
- Ability to address the crowd during closing remarks
- Company collateral distributed at event
- Opportunity to provide a raffle prize at reception
- Verbal acknowledgement at event
- Company logo on welcome bag
- Company-provided gift in welcome bags (**must receive 200 items by July 27, 2018**)
- List of attendees (name, company and title only)
- First Right of Refusal for 2018 event (Deadline: December 8, 2018)

**SPONSORSHIP INVESTMENT: \$6,000**

### **WELCOME SPONSOR- 1 Available**

- Event Tickets: 1 foursome (additional guests pay standard registration fee)
- Inclusion in event marketing including signage, website, email
- Company logo on gift bag
- Opportunity to hand out attendee welcome bags at table near event check-in
- Company collateral distributed at event
- Opportunity to provide a raffle prize at reception
- Verbal acknowledgement at event
- Company-provided gift in welcome bags (must receive 200 items by July 27, 2018)
- List of attendees (name, company and title only)

**SPONSORSHIP INVESTMENT: \$5,000**

### **AWARDS RECEPTION SPONSOR- 1 of 2 Available**

- Event Tickets: 1 foursome (*additional guests pay standard registration fee*)
- Inclusion in event marketing including signage, website, email
- Announce Team Prize Winners at reception
- Company logo on cocktail napkins at reception
- Opportunity to provide a raffle prize at reception
- Verbal acknowledgement at event
- List of attendees (*name, company and title only*)

**SPONSORSHIP INVESTMENT: \$3,500**

### **BEVERAGE CART SPONSOR-2 of 3 Available**

- Event Tickets: 1 foursome (*additional guests pay standard registration fee*)
- Inclusion in event marketing including signage, website, email
- Ability for 1 company individual to ride on the beverage cart throughout the day w/ Treesdale staff (*Sponsor cannot drive beverage cart due to course regulations*)
- Opportunity to provide a raffle prize at reception
- Verbal acknowledgement at event
- List of attendees (*name, company and title only*)

**SPONSORSHIP INVESTMENT: \$3,500**

### **SKILL PRIZE SPONSOR- 3 Available**

- Event Tickets: 1 individual golf ticket (*additional guests pay standard registration fee*)
- Inclusion in event marketing, including signage, website, email
- Company logo displayed on designated Skill Holes
- Opportunity to choose: Longest Putt, Longest Drive or Closest to the Pin (*first come, first serve*)
- Provide a gift for skill prize winners (*3= 1 per Nine*), handed out at Awards Reception
- Opportunity to sit on-course at one Skill Hole
- Opportunity to provide a raffle prize at reception
- Verbal acknowledgement at event
- List of attendees (*name, company and title only*)

**SPONSORSHIP INVESTMENT: \$2,500**

### **REFRESHMENT SPONSOR-1 of 3 Available**

- Event Tickets: 1 foursome (*additional guests pay standard registration fee*)
- Inclusion in event marketing, including signage, website, email
- Opportunity to sit on-course\* near PTC-provided refreshment station (1 of 3) to hand out non-alcoholic beverages and snacks
- Company collateral distributed at event
- Opportunity to provide a raffle prize at reception
- Verbal acknowledgement at event
- List of attendees (*name, company and title only*)

**SPONSORSHIP INVESTMENT: \$2,500**

***\*PTC provides one tent and two chairs per refreshment location***

### **PRINT SPONSOR- 1 Available**

- Event Tickets: 1 ticket to attend the Reception following golf tournament (*additional guests pay standard registration fee*)
- Inclusion in event marketing, including signage, website, email
- Opportunity to provide a raffle prize at the reception
- Verbal acknowledgement at event
- List of attendees (*name, company and title only*)

**SPONSORSHIP INVESTMENT: \$1,750**

### **APP CONNECTION SPONSOR**

- Event Tickets: 2 individual golf tickets (*additional guests pay standard registration fee*)
- Inclusion in event marketing, including signage, website, email
- Opportunity to provide a raffle prize at reception
- Verbal acknowledgement at event
- List of attendees (*name, company and title only*)

**SPONSORSHIP INVESTMENT: \$1,500**

### **TEE SPONSOR**

- Event Tickets: 1 ticket to attend the Reception following golf tournament (*additional guests pay standard registration fee*)
- Company signage on the Tee Box
- Inclusion in event marketing, including signage, website, email
- Opportunity to provide a raffle prize at the reception
- Verbal acknowledgement at event
- List of attendees (*name, company and title only*)

**SPONSORSHIP INVESTMENT: \$650**

## CHOOSE YOUR SPONSORSHIP LEVEL

PLEASE SELECT FROM THE FOLLOWING:

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> VIP Event Sponsor \$8,000   | <input type="checkbox"/> Golf Cart Sponsor \$4,000        | <input type="checkbox"/> Skill Prize Sponsor \$2,500    | <input type="checkbox"/> Tee Sponsor \$650 |
| <input type="checkbox"/> Main Event Sponsor \$6,000  | <input type="checkbox"/> Awards Reception Sponsor \$3,500 | <input type="checkbox"/> App Connection Sponsor \$1,500 |  |
| <input type="checkbox"/> Welcome Sponsor \$5,000     | <input type="checkbox"/> Beverage Cart Sponsor \$3,500    | <input type="checkbox"/> Print Sponsor \$1,750          |  |
| <input type="checkbox"/> Refreshment Sponsor \$2,500 | <input type="checkbox"/> Lunch Sponsor \$3,000            | <input type="checkbox"/> Morning Coffee Sponsor \$1,500 |  |

### SPONSORSHIP TERMS AND CONDITIONS

**Terms of Payment:** The Sponsor shall pay the agreed upon rate at the time indicated on the invoice for each sponsored event in accordance with the terms and conditions of the Contract. The Sponsor to whom the bill is directed shall be liable for its payment.

**Omission of Sponsorship:** Failure by the Council, and through no fault of the Sponsor, to include authorized sponsor in the particular event or program terminates Sponsor's responsibility to pay for the Sponsorship for such event or program but shall not be grounds for terminating the contract. Sponsorships which are omitted shall be reported to the Sponsor. The Sponsor has the right to request the Council to sponsor a subsequent event or program within the same event or program series.

**Objections:** All Sponsorships placed by the Council pursuant to this Contract is deemed to be done with the concurrence of the event or program. Unless the Sponsor notifies the Council in writing within fifteen (15) days from the mailing of any invoice for Sponsorship hereunder, shall be conclusive as to the correctness of the Sponsorship therein and shall constitute as valid.

**Limitation of Liability:** Neither party shall be liable to the other for special, indirect, incidental or consequential damages with respect to this agreement, its termination nor any services rendered hereunder. In no event, shall the Council's total liability to the Sponsor exceed the total fee paid to the Council. Sponsor and Council agree to mutually indemnify and hold other party harmless from any claim of infringement of any copyright including any reasonable attorney's fees, damages, costs, or the like arising out of any claim of infringement.

**Proof of Sponsorship:** The Council agrees to provide proof of Sponsorship at the time of billing if it requested by Sponsor. Failure to forward or furnish such copy, page or affidavit shall not constitute a ground for termination of the Contract or for not paying such bill. Every effort will be made by the Council to comply with normal requests.

**Termination:** Council may terminate this Contract by written notice to Sponsor upon any default in the performance of any term or condition hereof, provided, however, Sponsor has the right except in the case of failure to pay an invoice to cure any such default within fifteen (15) days of mailing such notice. The Sponsor may cancel any Sponsorship sixty (60) days prior to event or program date.

**Finance Charges and Collection:** Any account balance over thirty (30) days will be subject to a 1 1/2% per month finance charge (18% per annum) as long as said amount is outstanding. Any account over one hundred twenty (120) days will be the responsibility of the Sponsor, as well as the unpaid balance, finance charges and any cost of collection.

**Acceptance:** This contract is subject to all Terms and Conditions shown above.

**Payment Terms:** Upon execution of this Memorandum of Understanding, the Council shall submit an invoice to Sponsor for the Total Cash Investment to be paid within 30 days of the invoice date. Payment must be received prior to event date.

By signing below, Sponsor agrees to the above terms. In return, the Council agrees to provide the deliverables listed above.

Sponsor

Pittsburgh Technology Council

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Authorized Signature

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Printed Name

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Printed Name

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Email address

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Email Address

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Phone Number

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Phone Number

Sponsor Company Name as it Should Be Listed\* \_\_\_\_\_

Legal Company Name\* \_\_\_\_\_

Main Contact for Management of Sponsorship Deliverables\* \_\_\_\_\_

Email Address\* \_\_\_\_\_ Phone Number \_\_\_\_\_